The ad fraud solution that **actually works!**

IDENTIFIES 250% MORE FRAUD THAN OUR COMPETITORS

Anura's industry leading fraud solution provides definitive results to improve your conversions and marketing spend. We deliver a higher level of accuracy, thoroughness, and analytics that other providers can't match.

ACCURACY	Anura	"Others"
99.999% accurate when marking visitor as fraudulent	●	○
No false positives—peace of mind you're never blocking real visitors	●	○
Definitive answers vs. numerical scores—no guesswork	●	◐
No configuration of rulesets or learning needed—fraud is fraud	●	○

THOROUGHNESS	Anura	"Others"
Analyzes hundreds of data points per visitor	●	◐
Delivers real time results to take real-time actions	●	◐
Leverages machine learning with decades of human expertise to better identify fraud	●	○
Continually validates and updates rules and heuristics against true conversion data	●	○
New fraud discovery protection rolled out to all clients	●	◐

ANALYTICS	Anura	"Others"
Quickly and accurately identifies threats to make intelligent marketing decisions	●	◐
Drill down in your visitor data and pinpoint the source of fraud	●	○
Comprehensive dashboard that summarizes date for actionable insights and analysis	●	○
Defined rulesets provide clear and concise proof of fraud	●	○

Learn more about the world's most accurate ad fraud solution!
Anura.io

Anura is a *TAG Certified Against Fraud* Solution

★★★★★ Google 5-star reviews on Google — all **earned,** never bought.

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Anura