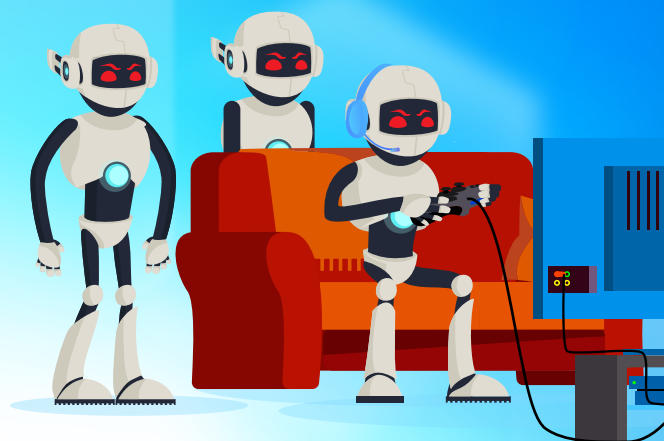# Beat fraudsters
at their own game.

Prevent online game fraud with Anura!

In online gaming, both players and advertisers are at risk of fraud. Gaming makes an attractive channel for advertisers, but companies must be proactive and informed in their approach to prevent ad fraud. **Ad fraud can harm your gaming platform in many ways:**

CHARGEBACKS

In-game shops are a prime target for testing stolen cards due to the low transaction cost. When charges are disputed, the game company must refund the amount and oftentimes pay additional fees.

EXPLOITING NEW USER REWARDS

Players can fraudulently take advantage of new user rewards and bonuses by continuously creating new accounts, which can undermine the game's reward structure and financial model.

ARTIFICIALLY INFLATING USER BASE

Fraudsters create multiple fake accounts to inflate a game's active user numbers, misleading advertisers on their ads' potential reach and wasting their budget by showing ads to fraudulent accounts.

MULTIPLE ACCOUNT FRAUD

Multiple account fraud involves individuals who open different accounts on the same platform and use multiple logins to enrich or empower themselves inside the game ecosystem.

ACCOUNT FARMING / ACCOUNT BOOSTING

Fraudsters use bots to boost account stats and sell them for profit. This practice disrupts fair competition, distorts leaderboards, and creates an unfair gaming environment, destroying the game and its maker's reputation.

> "We're running all of our relevant online traffic by Anura to eliminate user acquisition fraud for our online gaming titles."
>
> **GAIJIN ENTERTAINMENT**

It's game over for bots, malware, and human fraud. Anura protects players from bad experiences and advertisers from lost opportunities and wasted budgets.

Stay one step ahead of cheaters — get Anura today!
Anura.io/gaming-protection

Anura is a *TAG Certified Against Fraud* Solution

★★★★★
Google 5-star reviews on Google — all **earned,** never bought.

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