

Fraud is costing your eCommerce business real money.

Stop wasting marketing dollars on fraudulent visitors.

Block Bad Actors

Real-time blocking of fraudsters

eCommerce Chargeback Protection

Reduce chargebacks by preventing fraudulent transactions

Reduce Product Shrink

Stop fraud before they click the "Buy" button

Protect Merchant Accounts

Lower chargeback ratio means your merchant account is healthier

eCommerce fraud occurs when a fraudster completes a purchase using stolen payment information resulting in chargebacks, loss of merchandise or services, brand reputation, risk to merchant account, and loss of legitimate affiliates. Most fraudulent eCommerce can be traced back to a single source; click fraud.

Anura can help.

As the world's most accurate fraud solution, Anura protects your web assets by eliminating bots, malware, and human fraud, ensuring your content is seen by real people. **Anura's accuracy, thoroughness, and analytics are unmatched in the industry.**



Protect your eCommerce account today,
begin with a **FREE** trial.

Anura.io/eCommerce



Anura is a TAG Certified Against Fraud Solution



Google 5-star reviews on Google – all **earned**, never bought.