Fraud is costing your eCommerce business ~~real money~~.

Stop wasting marketing dollars on fraudulent visitors.

Block Bad Actors	**eCommerce Chargeback Protection**
Real-time blocking of fraudsters	Reduce chargebacks by preventing fraudulent transactions
Reduce Product Shrink	**Protect Merchant Accounts**
Stop fraud before they click the "Buy" button	Lower chargeback ratio means your merchant account is healthier

eCommerce fraud occurs when a fraudster completes a purchase using stolen payment information resulting in chargebacks, loss of merchandise or services, brand reputation, risk to merchant account, and loss of legitimate affiliates. Most fraudulent eCommerce can be traced back to a single source; click fraud.

Anura can help.

As the world's most accurate fraud solution, Anura protects your web assets by eliminating bots, malware, and human fraud, ensuring your content is seen by real people. **Anura's accuracy, thoroughness, and analytics are unmatched in the industry.**

Protect your eCommerce account today, begin with a FREE trial.
Anura.io/eCommerce

Anura is a *TAG Certified Against Fraud* Solution

Google 5-star reviews on Google — all **earned**, never bought.

Anura.io • (888) 337-0641 • 114 Sandhill Drive, Suite 104, Middletown, DE 19709

Anura